



**State of the Town
Henrietta – 2022**

STEPHEN L. SCHULTZ
HENRIETTA TOWN SUPERVISOR




Sponsors of Today's Event

- Henrietta Chamber of Commerce Cornerstone Members







Sponsors of Today's Event

- Henrietta Chamber of Commerce Premiere Members








Upcoming Chamber of Commerce Events

- Henrietta Chamber Community of Excellence Dinner
June 8th at the Henrietta Moose Lodge
5375 West Henrietta Road
- Feel free to stop by the Moose Lodge after today's event to check it out



Upcoming Chamber of Commerce Events

- Henrietta Chamber Scholarship Golf Tournament
September 26th at the Locust Hill Country Club
2000 Jefferson Road
- Save the date for this fun and charitable event



**State of the Town
Henrietta – 2022**

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Overall Financial Health

- The Town is in excellent financial health.
- We did a great job controlling costs during the pandemic such that we got through it without any financial stress.
- That enabled all of the American Relief Plan Act (ARPA) funds to be accretive.
- A strong economy from the end of 2020 through all of 2021 resulted in far higher than normal Sales Tax Revenues.
- The crazy real estate market has resulted in higher than normal Mortgage Tax Revenues.
- Add it all up and we are very well positioned financially.

2021 Budget Year in Review

Fund	Expenses	Revenues
General	\$1,669,663 under ††	\$4,672,762 over ◊
Highway	\$596,483 under †	\$106,191 under
Library	\$232,587 under †	\$6,761 over
Drainage	\$227,930 under †	\$100,095 over ◻
Sewer	\$140,511 under †	\$225 under

† Reduced headcounts and utilities due to COVID
 †† Major capital outlays delayed (supply chain) or incomplete
 ◊ Massive spike in Sales & Mortgage Taxes
 ◻ Large return of capital project savings

2021 saw one of the strangest budget years ever. COVID-related shutdowns and delays reduced expected costs. Supply chain issues meant capital monies went unspent – for the first time, we’re including encumbrances because so many items are still waiting to come in. Both Sales Tax and Mortgage Tax revenues went through the roof, coming in at \$2.7M and \$1.1M over budget respectively. Building fees were up as well.

2022 Adopted Budget

Final Budget Amount: **\$24,563,939** †

Tax Levy Change from 2021: **\$0.00**

Projected Tax Rate Change: **Drops 2.3%**

† Net of Fund Transfers, Admin Chargebacks, and Transportation District Projects

2022 Budget Expenditures

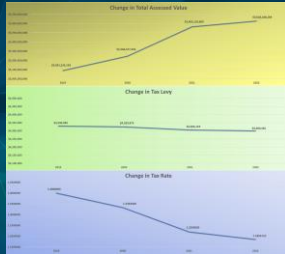
Similar in size to the Adjusted Budget for 2021. We added to the 2021 budget as revenues increased. We expect to add to the Budget before this year is out.

Town of Henrietta
Category of Expense net of Grants for Projects and Transportation District

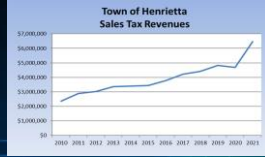


Effect of Flat Tax Levy on Tax Rate

- New development and an increasing real estate market...
- Combined with a flat tax levy (the amount of property tax the Town collects)...
- Leads to a declining Tax Rate. If all properties changed in value equally, they'd pay the same amount in Town taxes as they had the year before.



Unexpected and Massive Revenue Growth



Sales Tax revenues grew dramatically from 2020Q4 on, hitting an all time high in 2021, largely on pent up demand combined with a strong economy.



Mortgage Tax revenues grew dramatically from in 2020 and 2021, hitting an all time high, largely on pent up home buying demand and higher house prices.

2021 End of Year Fund Balances

Fund	End of 2020	End of 2021	Change	Target	Variance
General	\$7,946,131	\$12,604,675 †	+58.6%	\$2,544,710	246.6% Over
Highway	\$1,163,805	\$ 1,035,409	-11.0%	\$ 995,914	4.0% Over
Library	\$ 533,562	\$ 561,277	+5.2%	\$ 517,038	32.9% Under
G/H/L Cmb. †	\$9,643,498	\$14,201,361	+47.3%	\$4,067,644	151.7% Over
Drainage	\$1,522,128	\$ 1,686,021	+10.8%	\$1,191,479	27.8% Over
Sewer	\$3,888,842	\$ 4,052,476	+4.2%	\$3,496,650	11.2% Over

† Since General Funds can be used for General, Highway, and Library, we leave the majority of the balance in General and look at the three funds combined.
 † \$3,964,026 of this fund balance was applied at the start of 2022 to keep taxes flat in 2022.

Fund Balance Policy and Allocation of Funds

REDUCTION OF PROPERTY TAXES

- In 2021, knowing revenues had started to rise, the Town allocated \$3,964,026 of the fund balance to the 2022 budget hold taxes flat.
- In 2022, I will propose we do the same for 2023, so we will apply roughly \$4,000,000 to do so.
- We may not always be able to do this, but while we can, I would rather keep the money in taxpayers' pockets.

CAPITAL IMPROVEMENT FUNDING

- In 2021, we made some additional capital expenditures.
- In 2022, I will propose we increase this dramatically.
- Of the roughly \$11M excess fund balance, \$4M was applied to keep this year's taxes down, \$4M will be applied to keep next year's taxes down, leaving \$3M to possibly be applied to capital improvements.

Major Expenditures in 2021



We completed the second entrance into Veterans Memorial Park but were delayed on the Hylan Drive sidewalk. Our new Sewer and Drainage garage was delayed, but the new Facilities and Ground garage was started. We finished adding a three-seasons room onto the Senior Center. And we are still waiting to take delivery on the new plow truck, which allow the Highway Department to complete full plow runs in a shorter amount of time.

Major Expenditures in 2022




We are moving forward with the new garage for our Sewer and Drainage equipment. We are upgrading our streetlights to LED fixtures, which will have a 3 to 5 year payback. We are making improvements to our Town Parks as well as to the eastern wing of Town Hall. We are relocating the donated carriage house and we are renovating the Good Shepherd Church and Burger Farmhouse, which we purchased from the School District for \$1.



ARPA Funds Use – Town Court

- We were awarded \$4,435,825 in ARPA funds:
 - \$3,429,281 for general use
 - \$1,006,544 for infrastructure use
- Town Court (Possible Funding)
 - \$6,500,000 approximate cost
 - \$3,429,281 ARPA funds
 - \$ 500,000 State Aid (SAM Grant)
 - \$1,670,000 Fund Balance
 - \$ 900,000 Bond



Other Possible Uses of Fund Balances in 2021

We are looking at a number of items, such as:


- A Spray Park
- A new Band Shell
- New athletic fields on the south side of Martin Road Park
- Other Town Park improvements





Another Potential Source of Revenue

- The original contract for the Cell Tower next to the DPW Building expired in 2021 and so the cell tower became Town Property.
- We have been approached by a company wishing to buy it at a price over \$1,000,000.
- The price represents 17-year's worth of rental income.
- We are pursuing additional quotes and may end up selling the tower to be able to make additional capital improvements.




Pandemic Health

STATE OF THE TOWN, HENRIETTA 2022



FoodLink and Test Kit Distributions

- The Town continued its FoodLink and Test Kit distributions, working with Monroe County on both
- The FoodLink Mobile Pantry distributions were roughly monthly during the heart of the pandemic
- We are exploring an additional FoodLink distribution this spring
- Test Kits were done in late Fall of 2021 and mid-Winter of 2022
- Additional test kits are available at the Rec Center



Pandemic Response Status

The Town has implemented three levels of response for the pandemic:

- Condition Green – Low Transmission Rates**
 - Mask wearing and social distancing is optional
 - Building capacities are at full
- Condition Yellow – Moderate Transmission Rates**
 - Masks or vaccines required, some social distancing required
 - Building capacities reduced due to social distancing
- Condition Red – High Transmission Rates**
 - Masks required and social distancing required at all times
 - Building capacities significantly reduced





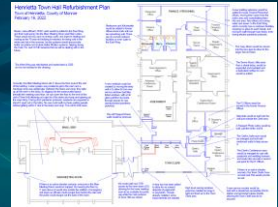
Making Protective Measures Permanent

- We are applying for grant funding to improve the east wing to be better protective during pandemics. This includes:
 - Redesigning the Town Clerk's counter to better serve the public while better protecting from transmission
 - Building a fully isolated service window for both the Town Clerk's and Assessor's areas for periods of high transmission
 - Relocating non-public facing individuals away from the public
 - Creating larger area for marriage license and passport processing



Continuing to Improve Hybrid Meeting Options

- As part of the grant, we are looking to also rebuild the main meeting room to:
 - Improve the layout of the main dais to allow for social distancing while maintaining good sight lines
 - Improve the audio capability
 - Add an "Interpreter Camera"
 - Mount the presentation monitors up high so they do not block sight lines
 - Lower the floor 18" to allow for the removal of the stairs and ramp, which improves accessibility, allows for a larger overflow area, and also allows for emergency exits



Legislative Initiatives

STATE OF THE TOWN, HENRIETTA 2022

Major Code Changes Made in 2021



- Created new Ethics and Board of Ethics codes
- Updated codes for driveways
- Implemented zoning codes for the new cannabis laws
- Updated our codes regarding Town Parks (including prohibiting smoking and treating cannabis the same way we treat alcohol)
- Added a tax exemption for volunteer fire fighters and EMTs
- Added zoning for off-site storage
- Finished solar and incentive zoning updates
- Updated "no parking areas" including on cul-de-sacs

Major Code Changes Planned for 2022



- Continue to implement new zoning codes for the new cannabis laws
- Adding numerous green initiatives, including possibly requiring apartment complexes to have EV charging stations
- Expanded the tax exemption for volunteer Vietnam-Veterans
- Overhauling our sign codes
- Allow for "specialty vehicle" dealerships in industrial zones (such as dealerships that sell wheelchair-ready vehicles)
- Starting parkland alienation process to update two Town Park boundaries
- Overhaul of our Town Code penalties

Local Waterfront Revitalization Program (LWRP)

- The Town is looking to complete its LWRP Plan this summer and will be pursuing funding this year to start engineering designs.
- Potential projects include:
 - A Canal Side Park and Towpath Village in the northwest corner of Town, partnering with the JCC.
 - A fishing pier on the river at Ballantyne.
 - Clean-up of two major ponds that feed the river.
 - A boat launch for Fire House #3 so they can launch their rescue boat directly onto the river.





Local Waterfront Revitalization Program (cont.)

- Potential projects include (cont.):
- Improvements to Riverton Golf Course and Riverbend Park.
- A Riverwalk trail from the Riverwood Tech Park south to the Lehigh Valley Black Diamond Trail in Rush.
- Connecting trails in Breese Park and along East River Road.
- A boat launch and additional facilities in Breese Park.
- The Town of Rush is a partner on the LWRP so the projects can interconnect.



State Aid to Municipalities (SAM Grants)

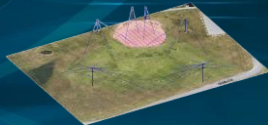
We are pursuing two SAM Grants, or other infrastructure grants:

- First, to fund the construction of the new Town Court
 - The current facility is inadequate from numerous standpoints, including security and pandemic safety
- Second, to fund the expansion and reconstruction of the East Wing of Town Hall
 - The addition would house the Finance Department, which is currently in multiple spaces around the East Wing



Clean Energy and Climate Smart Community

- We have enrolled in the Clean Energy Community and Climate Smart Community programs in order to obtain additional funding for green initiatives
- A major step forward is the upgrade of all of our street lights to LED fixtures
 - The initiative has a roughly 3 to 5 year payback thanks to the annual savings
 - The contractor we selected, Centrica, has a "guaranteed savings" program to ensure it is a cash-positive project
 - We are upgrading park lights at the same time.



Sustainability Committee & Diversity Committee

- We have added two new ad hoc committees with the goal of making them standing committees in 2022
- The Sustainability Committee has been very active in the Town's push for green initiatives, including helping to pursue grant opportunities
- The Diversity Committee was recently formed to help the Town in its efforts to be more inclusive and better serve its diverse community



Parks and Recreation

STATE OF THE TOWN, HENRIETTA 2022



Pandemic Response: The Show Must Go On!

- During the pandemic, the Town held "Reverse Parades" in order to be able to still celebrate Memorial Day. While creative and adaptive, we look forward to our first "normal" parade in three years.





Recreation Department Universal Pre-K

- The Recreation Department partnered with the Rush-Henrietta School District as a Universal Preschool Kindergarten site.
- Due to COVID restrictions in 2020-21, students only attended two days a week.
- This year, the Recreation Department UPK classroom has sixteen students attending five days a week. The students are fun and imaginative and bring positive energy to the building every day.
- Beginning in the fall of 2022, the UPK classroom will have eighteen students.



Breese Park Play and Fitness Trail

- The Breese Park Play and Fitness Trail was installed in the fall of 2021.
- As visitors travel the loop trail at Breese they will find six play pods with a variety of themes and exercise challenges.
- It's a wonderful place for a family outing and the kids will want to return time after time.



Breese Park Play and Fitness Trail

- The Breese Park Play and Fitness Trail was a long time in the planning but thanks to perseverance from the Supervisor's Office and the support of our local representatives in the State Assembly and Senate, especially State Assembly Member Harry Bronson, this project has finally come to fruition.
- A ribbon cutting ceremony was held on Saturday, November 13 and since then, many residents and visitors have made use of the park, even on the snowiest of days.



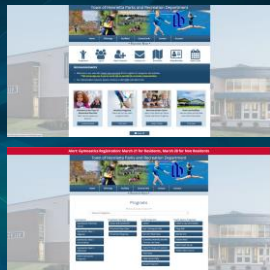
More Spring, Less Echo

- Town staff installed a new gymnastics spring floor at the Recreation Center in the fall of 2021. The previous floor served the Town well for over 20-years. The gymnastics team was anxious to test the new floor and pronounced it "very bouncy."
- Soundproofing was installed in three rooms in the fall of 2021. Acoustics have always been an issue at the Recreation Center. The new foam helps tremendously and now, programs, meetings, and parties are much more enjoyable for all participants.



New and Improved!

- The Recreation Department recently upgraded their registration software and website to a more user-friendly solution.
- As with any large transition, there will be a few bumps along the way but we remain confident that this will provide a better solution for the future.
- We look forward to providing our customers with better communication and greater ease of registration.
- Check it out at: www.henriettarec.org



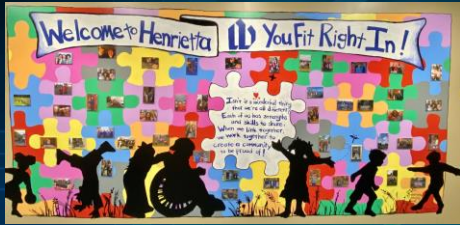
Dedication and Care for our Seniors

- Throughout the pandemic, the Senior Center staff provided Grab N Go meals and more outdoor programming, visited with seniors on the phone, and helped to get residents in touch with needed services.
- They also used the down time in the Center to add a Three Seasons Room, then fully insulated it so it could be used year-round.





Welcome to Henrietta, You Fit Right In!



The Town created a new mural at the Rec Center in early 2021, celebrating the diversity of the Town.

Anita Tichacek – Woman of the Year!

- Anita Tichacek has run preschool, summer playground and special events for the Town throughout the years and is well known for her compassion and dedication to the youth of the community.
- In 2021, Anita was recognized for her caring accomplishments by the Antoinette Brown Blackwell Society with the Woman of the Year Award.
- She was also recognized by the Genesee Valley Parks and Recreation Society with the Outstanding Service Award.
- Congratulations to Anita for these well-deserved recognitions.



Upgrade of Facilities in the Parks

- The current canvas bandshell has seen better days. The Town is looking to replace it, possibly with a permanent structure, similar to what is seen on the right.
- The current lighting for ball fields is insufficient and uses a lot of electricity. The Town is upgrading to LED lights to save on energy costs and to provide better lighting for baseball and football.
- A number of our tennis and basketball courts need to be resurfaced.



Possible Martin Road Park Expansion

- When Martin Road Park was created, land was allocated on the north and south of Martin Rd.
- The Town is looking at adding ball fields, a cabin, and walking trails on the southern property.
- While a few of the ball fields would remain at Veterans Memorial Park, this would allow that land to be used for other purposes.



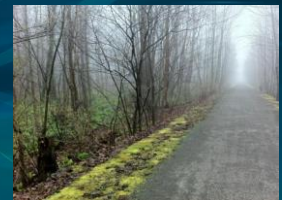
A Splash Pad!

- Such as...a Splash Pad!
- A spray park is one of the most requested additions to our recreational facilities and the Town has been exploring options to add one at Veterans Memorial Park.
- This would not be a recirculating system as those are more prone to bacterial issues. As such, the flow rate would be limited, but we have some exciting proposals to choose from and hope to have it operational for 2023.



Adding Other Town or County Parks

- We are working with the Monroe County Parks department to look at adding a County Park to Henrietta – we are one of the few towns in the County without one.
- We have identified two possibilities:
 - A park and trail system connected to the Lehigh Valley Trail in the southwest portion of Town.
 - A nature trail and conservancy on Castle Road that is currently owned by the Genesee Land Trust.





Upcoming Events

- Easter Egg Hunt, April 9th
- Memorial Day Parade, May 22nd
- Kicking Hunger 5K Run, June 4th
- Independence Day, July 4th
- Summer Concerts, start July 15th

Henrietta Public Library

STATE OF THE TOWN, HENRIETTA 2022

Looking Back at Ground Breaking

- Four years ago, almost to the day, we broke ground on the new Henrietta Public Library.
- Construction was substantially complete, and the doors opened the following summer.
- Although just this past year, we are still having repairs done due to faulty components, such as the skylight. Hopefully 2021 will be the last year that happens.

The Library's Year in Review

- 120,745 people visited the library
- 343,348 books and other items were checked out – a 27% increase from the previous year
- 53,126 ebooks were downloaded
- 8,475 people attended library classes and workshops
- 11,112 new books were added to the collection

Dealing With a Pandemic in 2020-21

- While we have returned to normal this spring, the pandemic brought challenges to the Library, but we met them in creative ways
- "Story Time" was moved to outdoor pavilions during the warmer months
- Sessions and seminars went virtual
- We expanded our curbside service
- We extended our Wifi out to the parking lot so clients did not even need to enter to use it

Henrietta Public Library 2021 Highlights

- Added digital subscription to the Washington Post
- Began serving as an early voting site
- Began hosting the RHSD art shows
- Started "Books We Love" newsletters. Our two email newsletters have almost 6,000 subscribers.
- Won a \$3,200 grant from the Rochester Regional Library Council and Causewave
- Our building won a Project of the Year award from the American Public Works Association, Genesee Valley Branch
- Started a True Crime Book Club
- Our geothermal heating and cooling system was featured in The AMPED: Go All Electric campaign

Register at hpl.libcal.com




Department of Public Works

STATE OF THE TOWN, HENRIETTA 2022

Road Paving Schedule – Full Mill and Pave

Academy Drive	Bermuda Circle
Campus Drive	Clearview Drive
Colonnade Drive	Commerce Drive
Commons Way	Debran Drive
Deer Run	Edmar Court
Emerald Circle	Green Ivy Circle
Harwood Drive	Kenneth Drive
Methodist Hill Drive	Mount Batten Street
Notre Dame Drive	Park Centre Drive
Pauline Circle	Peakview Drive
Ridgeland Road	Staglen Drive
Sweet Vernal Court	Timothy Court
Town Centre Drive	Prince Charles Circle
Crystal Valley Overlook	




Road Paving Schedule – Micro-Pave or Nova-Chip

Birchmount Circle	Caitlin Trail	Calver Court	Countess Way
Derrick Drive	Dover Road	Elton Court	Marin Circle
New London Road	New Tudar Road	Reagan Way	Red Lion Road
Strawbridge Road	Sweet Briar Knoll		



Performing County Road Work

- The Town has worked to improve its paving efficiency, allowing our crews to respond to work requests from the County, which saves Town taxpayers money
- The first major project we will be undertaking for the County will be to repave roads in Genesee Valley Park
- This also allows us to add more capacity for snow plowing since the crews can be busy in the summer, offsetting their costs



New Facilities and Sewer Garages

- The DPW's garage is overflowing so two new garages are being added.
- A new Facilities and Grounds garage has been built to replace the dilapidated old garage.
- A new Sewer and Drainage garage will be built this summer on the site of the old garage.
- The new Facilities garage was built primarily by Town Crews this winter in order to save taxpayer dollars.



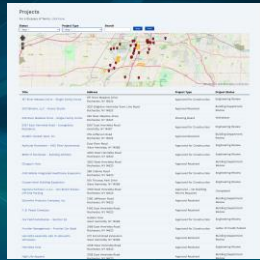

Town Hall Departments

STATE OF THE TOWN, HENRIETTA 2022



Town Clerk's Office

- Began digitizing marriage records dating back to 1908
- Improved hybrid (in-person and online) Town meetings
- Resumed passport operations
- Reduced paper usage by converting Planning Board and Zoning Board to digital applications
- Created Projects Web Site with application and project plans for residents to easily review <https://www.henrietta.org/projects>
- Added senior discount for dog licenses



Town Assessor's Office

- We hired a new Town Assessor, Michelle Nicodemus
- We raised the max exemption for Cold War Veterans, and reached out to Vietnam veterans who now qualified under the State's expanded date range for the war
- We were one of the first Towns in Monroe County to add an exemption for Volunteer Ambulance and Fire Fighters
- We began a complete reassessment of all commercial properties in Town



Building and Fire Prevention

- **Permits Issued: 2,204**
- Residential Permits Issued: 668
- Commercial Permits Issued: 181
- Sign Permits Issued: 368
- Fire Permits Issued: 522
- Other Permits Issued: 465
- **Permit Fees Collected: \$2,557,392**
- Commercial Fees Collected: \$2,038,059
- Residential Fees Collected: \$308,853
- Sign, Fire, and Other Fees: \$210,479



- **Notice of Violations Issued: 1,255**
- Appearance tickets issued: 87
- Lawns mowed: 85
- **Variances Processed: 127**

Engineering and Planning

- Planning Board applications: 50
- Project sites monitored: 39
- Town projects engineered or mapped: 33
- Town-wide capital improvements in progress: 40
- Developer projects in progress: 95

Project Name	Address	Project Type	Phase	Start Date	End Date	Notes
...

Information Technology

- Added a second Internet connection for auto-fallover
- Increased security awareness training and firewall protections to defend against cyber attacks
- Upgraded IPS software for use by Building and Fire Prevention
- Installed new iWork for DPW fleet and work maintenance
- Updated licensing software for Town Clerks
- Moved Boards towards paperless with new tablets
- Migrated Help Desk feature to the cloud for ease of use
- Added a full-time help desk technician to better serve the Town departments
- Installed security cameras at the Senior Center and added cameras to the Rec Center



Deputy Town Supervisor

- The Town has created a Sustainability Committee working with Color Henrietta Green: <https://Henrietta.org/Green>
- The Town is working towards buying back street lights to convert to LED and save over \$300,000 per year.
- The Town has applied for grants to install EV Car Chargers at Town Facilities (Town Hall, Rec Center, Tinker Park) with later at Town Parks (Breese, Martin Road, and Veterans Memorial)



- The first large-scale solar array has gone in at the Remelt Farm under the Town's new Solar Codes
- The Town is pursuing Climate Smart and Clean Energy certification




Town Historian

STATE OF THE TOWN, HENRIETTA 2022



Monroe County Bicentennial

- Founded in 1821, last year marked the 200th anniversary for Monroe County.
- Due to COVID, the celebration will largely happen this year.
- Henrietta's Scavenger Hunt Artifact is the weather vane from the Monroe Academy. The Monroe Academy opened in 1826 as the first secondary educational facility west of Canandaigua. The weather vane is shaped like a quill pen.




Donation of Native American Artifacts

- A collection of stone artifacts, including arrowheads from the Moore Farm in the southwest corner of Henrietta was donated by Bill Torpey to the Henrietta Town Historian.
- The collection will be housed at the Nature Center. We are awaiting a visit from the State Archeologist for help with proper identification of the artifacts.
- Many are thousands of years old.



William Bullard's 1859 Journal

- A transcription of William Bullard's Journal from 1859 is complete.
- This was almost a two-year project for one of our volunteers.
- Mr. Bullard was a successful farmer, businessman, and active member in the West Henrietta Baptist Church.



From the Albert E. Stone Negative Collection, Rochester Museum & Science Center, Rochester, N.Y.

"Practical Flying" a 1928 Manual

- The Historian's Office received a copy of "Practical Flying: A Training Manual for Airplane Pilots" written in 1928 by Byron Quimby Jones.
- Mr. Jones grew up in West Henrietta.
- This book was used by the Army during WWII as a training manual for its pilots.




Photo 3. The Right Wing of the Army (1928) "Practical Flying: A Training Manual for Airplane Pilots" by Byron Quimby Jones. Copyright 1928 by Byron Quimby Jones. All rights reserved.

Development In Town

STATE OF THE TOWN, HENRIETTA 2022





Plug Power

- Hydrogen fuel cell manufacturer
- Opened November 2021
- 1025 John Street





MSI Surfaces

- Manufacturer of quality surfaces
- Expected to open 2022
- 125 Wiregrass Parkway





Premiere Packaging

- Solutions for packaging and printing
- Opened February 2022
- 275 Wiregrass Parkway





Riverwood Tech Campus

- Continued growth through 2021
- Alstom Signaling
- AMS Sensors






Caliber Collision

- Collision repairs and auto services
- Opened December 2021
- 40 Jay Scutti Boulevard



Delta Sonic Carwash

- Car wash, gas, and convenience store
- Continuous Reopening
- 2970 West Henrietta Road



Frontier Car Wash

- Car wash
- Opening 2022
- 2199 East Henrietta Road





NAPA Autoparts

- Auto parts and supplies
- Opened in 2021
- 1180 Jefferson Road





West Herr Auto

- Auto dealership
- Demolition started!
- 4600 West Henrietta Road




Monroe County Sheriffs B Zone Substation

- Relocated next to the Town Campus
- Open House held November 2021

RIT Student Hall for Exploration and Development

- High tech complex with maker space and performing arts
- Opening in 2023
- RIT Campus






URMC Orthopaedic and Performance Center

- Outpatient surgery and medical center
- Opening in 2022
- 10 Miracle Mile Drive









Taliesin West Henrietta

- Architectural school
- Opened via imagination
- 1 Frank Lloyd Wright Way

Just making sure you are still paying attention! ☺




Cook Korner, Silvarole Trucking

- 15 Cook Drive
- 85 Silvarole Drive




Wat Pa Lao Buddhadam, St. Marianne Cope at Guardian Angel's

- 135 Martin Road
- 2061 East Henrietta Road




Apex Apartments, ROC River Apartments

- 380 John Street
- 3950 East River Road
- Opened in 2022
- Started in 2022




Town Center Apartments, Lehigh Park Apartments

- County Fair Drive
- 1260 Lehigh Station Road
- Opening in 2022
- Opened in 2022




Dunnwood Green Apartments, Lehigh Mixed Use

- 1 Dunnwood Green Lane
- East River Rd & Lehigh Station Rd
- Opening in 2022
- Starting in 2022






Marketplace Senior Housing, Masonic Care Community

- 1100 Miracle Mile Drive
- Affordable Senior Housing
- Middle Road & Erie Station Road
- Senior Retirement Community

Howlett Acres, Queens Park, Fox Field, Forest View

- Howlett Acres
- Queens Park
- Fox Field
- Forest View

Fairways at Riverton, Lehigh Ridge

- Scottsville-West Henrietta Road
- Proposed to start 2022
- End of Authors Ave and Nevins Rd
- Proposed to start 2022

Mission BBQ, Tropical Smoothies, Crumbl Cookies

- 100 Market Place Drive

Salvatore's Henrietta Saloon, Search Hill Brewing

- 352 Jefferson Road
- 2599 East Henrietta Road
Coming in 2022

The Original Steve's Diner, Pomodoro Pizza

- 1100 Jefferson Road
- 205 Jefferson Road



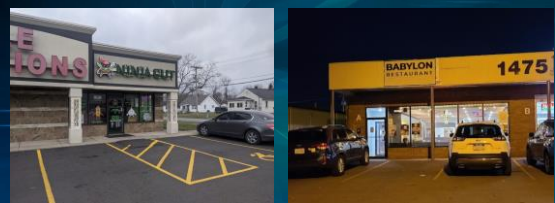
Chappy's Hots, Henrietta Hots

- 3553 West Henrietta Road
- 4018 West Henrietta Road



Ninja Gut, Babylon Restaurant

- 2973 West Henrietta Road
- 1475 East Henrietta Road



Super Crab Juicy Seafood, Youkoso Sushi

- 1180 Jefferson Road
- 55 Alliance Drive



Taco Bell, Burger King

- 1008 Lehigh Station Road
- 4799 West Henrietta Road



SoBol, Core Nutrition

- 1635 East Henrietta Road
- 3159 Winton Road South



Coming in 2022

- Mama B's Caribbean Food Store
1475 East Henrietta Road
- Island Wraps
5152 East River Road
- Arthur Jaxon Slice and Scoop
1225 Jefferson Road
- Roma Delicatessen
900 Jefferson Road
- The Pho Shop
339 Jefferson Road
- Painting With a Twist
1100 Jefferson Road







Looking Forward


STATE OF THE TOWN, HENRIETTA 2022

The Real Estate Market is Off the Rails

- Decreasing inventories (blue) has led to houses selling at increasing prices that are over the asking price (red) and an increase in the average sale price (green).
- Which in turn has led to a significant increase in median prices across Monroe County, including Henrietta
- The result? Your assessment is probably going up, even if you were recently reassessed. If not this year, then next year, assuming the market stays this way.



Year	Inventories	Over Asking Price	Average Sale Price
2017	11,000	10.2%	\$130K
2018	7,741	10.8%	\$140K
2019	5,381	15.1%	\$152K
2020	3,207	19.2%	\$161K
2021	1,804	100%	\$166K



\$220K Historical Median Sales Prices for Monroe County

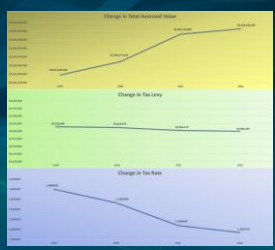
The Town Remains Strong

- Fiscally sound policies and a strong economy have positioned the Town very well financially
- Managed growth allows us to keep the tax rate down while not overloading infrastructure
- All our Departments are looking ahead to plan for upgrades and replacements to keep our infrastructure strong



This Strong Financial Position Helps Tax Payers

- As a result of our strong financial position, we expect to keep the Tax Levy at or near what it has been, and as a result, the tax rate will continue to drop
- This should offset, for the Town's portion of your tax bill anyway, the growth in your assessed value
- Now we just need the other taxing jurisdictions to do the same



Change in Total Assessed Value

Change in Tax Levy

Change in Tax Rate

Are You Running Again?

- When I first decided to run, I promised I would run for at least three terms.
- This is my third term.
- Next January, I will sit down with my team and decide whether we want to serve for a fourth term.
- If and when I choose to no longer run, I will make myself available to my successor to help with the transition.




Thank you!

STATE OF THE TOWN, HENRIETTA 2022



Sponsors of Today's Event

- Henrietta Chamber of Commerce Cornerstone Members








Sponsors of Today's Event

- Henrietta Chamber of Commerce Premiere Members










Upcoming Chamber of Commerce Events

- Henrietta Chamber Community of Excellence Dinner
June 8th at the Henrietta Moose Lodge
5375 West Henrietta Road
- Feel free to stop by the Moose Lodge after today's event to check it out




Upcoming Chamber of Commerce Events

- Henrietta Chamber Scholarship Golf Tournament
September 26th at the Locust Hill Country Club
2000 Jefferson Road
- Save the date for this fun and charitable event