



MONROE COUNTY SOIL & WATER CONSERVATION DISTRICT

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FOR IMMEDIATE RELEASE.....January 2023

TO: Media of Greater Rochester Area
CONTACT: Monroe County Soil & Water Conservation District
RE: 2023 Conservation Tree & Shrub Program
QUESTIONS: mcswcd@monroecounty.gov or 585-753-7380 for details

Add Conservation to your Neighborhood

Monroe County Soil & Water Conservation District Launches 2023 Conservation Tree & Shrub Program

It's the second most wonderful time of the year! The Monroe County Soil & Water Conservation District has released their spring 2023 species list for their annual Conservation Tree & Shrub program. For 47 years, the District has hosted this successful program, with over 29,000 native and naturalized trees and shrubs being distributed to over 470 landowners last year alone for local conservation purposes!

With almost 40 different species including hardwoods, bare-root conifers, shrubs, and variety packs, the District is doing their part supporting conservation efforts, while assisting residents in beautifying their community. Order your plants now through March 3rd and pick up on April 20th or 21st ready to be planted! Nowhere to plant trees or shrubs? In addition to plants, the District offers other products great for conservation projects including bat and bluebird houses, seed mixes, and more!

The District added **3** hardwoods and **1** new conservation pack! Our new items are all great conservation species, providing numerous benefits from wildlife protection and food to increasing property aesthetics. New this year are Tulip Poplar, Witch-hazel, Ninebark, and a Pollinator Conservation Pack. Popular best-sellers like Paper Birch, Red Osier Dogwood, and Colorado Blue Spruce also returned this year! By planting these native plants you can increase wildlife habitat, provide a windbreak, reduce erosion and stormwater runoff, do your part in being climate resilient, and help create pollinator habitat! Check out all the benefits of these and our other selections by visiting our catalog: <https://www.monroecountyswcd.org/page-8.html>

Due to limited supply, pre-order by March 3, 2023 by mail, email or online ordering. Pre-ordered plants can be picked up at the Monroe County ecopark on April 20th or 21st, 2023 from 9:00 a.m. – 5:00 p.m. We will also hold a first come, first serve overstock sale on April 22, 2023 from 9:00-11:00 a.m. Please note that many of our tree species come as young, small rooted clumps – we do not sell full grown trees. Once planted the small seedlings should take to the soil and grow leaves once spring arrives. This year, three of the conifers we are offering are transplants, meaning they are stronger and more mature when you plant them!

Those interested in this program can find the order form and our full color catalog on the District's website: <https://www.monroecountyswcd.org/page-8.html>. If you have any questions or you'd like a form sent to you, contact the Monroe County Soil & Water Conservation District at: (585) 753-7380, Monday – Friday from 8:00 a.m. – 4:00 p.m.