

**MS4 Municipal Compliance Certification(MCC) Form**

**MCC form for period ending March 9,**

2	0	2	1
---	---	---	---

Name of MS4 

Stormwater Coalition of Monroe County/Town of Henrietta
---

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

Each MS4 must submit an MCC form.

**Section 1 - MCC Identification Page**

Indicate whether this MCC form is being submitted to certify endorsement or acceptance of:

- An Annual Report for a single MS4
- A Single Entity (Per Part II.E of GP-0-10-002)
- A Joint Report

Joint reports may be submitted by permittees with legally binding agreements.

If Joint Report, enter coalition name:

S	t	o	r	m	w	a	t	e	r		C	o	a	l	i	t	i	o	n		o	f		M	o	n	r	o	e
C	o	u	n	t	y																								

**MS4 Municipal Compliance Certification(MCC) Form**

MCC form for period ending March 9, 2 0 2 1

Name of MS4

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**Section 2 - Contact Information**

Important Instructions - Please Read

Contact information must be provided for ***each*** of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:

- Principal Executive Officer/Chief Elected Official
- Duly Authorized Representative
- Local Stormwater Public Contact
- Stormwater Management Program (SWMP) Coordinator
- Report Preparer

First Name	MI	Last Name
A n d y	R	S a n s o n e
Title		
I W E n g i n e e r		
Address		
1 4 5 P a u l R o a d		
City	State	Zip
R o c h e s t e r	N Y	1 4 6 2 4 -
eMail		
a s a n s o n e @ m o n r o e c o u n t y . g o v		
Phone	County	
( 5 8 5 ) 7 5 3 - 7 6 8 4	M o n r o e	

**MS4 Municipal Compliance Certification(MCC) Form**

MCC form for period ending March 9, 2 0 2 1

Name of MS4 Stormwater Coalition of Monroe County/ Town of Henrietta

SPDES ID

N Y R 2 0 A 1 1 8

**Section 2 - Contact Information****Important Instructions - Please Read**Contact information must be provided for *each* of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:

- Principal Executive Officer/Chief Elected Official
- Duly Authorized Representative
- Local Stormwater Public Contact
- Stormwater Management Program (SWMP) Coordinator
- Report Preparer

First Name	MI	Last Name
C h r i s t o p h e r	E	M a r t i n
Title		
D i r e c t o r o f E n g i n e e r i n g / P l a n n i n g		
Address		
4 7 5 C a l k i n s R o a d		
City	State	Zip
H e n r i e t t a	N Y	1 4 4 6 7 -
eMail		
c m a r t i n @ h e n r i e t t a . o r g		
Phone	County	
( 5 8 5 ) 3 5 9 - 7 0 7 0	M o n r o e	

**MS4 Municipal Compliance Certification(MCC) Form**

MCC form for period ending March 9, 2 0 2 1

Name of MS4 Stormwater Coalition of Monroe County/ Town of Henrietta

SPDES ID

N Y R 2 0 A 1 1 8

**Section 2 - Contact Information****Important Instructions - Please Read**Contact information must be provided for *each* of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:

- Principal Executive Officer/Chief Elected Official  
 Duly Authorized Representative  
 Local Stormwater Public Contact  
 Stormwater Management Program (SWMP) Coordinator  
 Report Preparer

First Name	MI	Last Name
R o l a n d	U	o s t e r w i n t e r
Title		
A s s i s t a n t E n g i n e e r		
Address		
4 7 5 C a l k i n s R o a d		
City	State	Zip
H e n r i e t t a	N Y	1 4 4 6 7 -
eMail		
r o s t e r w i n t e r @ h e n r i e t t a . o r g		
Phone	County	
( 5 8 5 ) 3 5 9 - 7 0 6 8	M o n r o e	

**MS4 Municipal Compliance Certification (MCC) Form**

MCC form for period ending March 9, 2021

Name of MS4 Stormwater Coalition of Monroe County / Town of Henrietta

SPDES ID

N Y R 2 0 A 1 1 8

**Section 3 - Partner Information**

Did your MS4 work with partners/coalition to complete some or all permit requirements during this reporting period?  Yes  No

If Yes, complete information below.

Submit a separate sheet for each partner. Information provided in other formats will not be accepted. If your MS4 cooperated with a coalition, submit one sheet with the name of the coalition. It is not necessary to include a separate sheet for each MS4 in the coalition.

If No, proceed to Section 4 - Certification Statement.

Partner/Coalition Name

S t o r m w a t e r C o a l i t i o n o f

Partner/Coalition Name (con't.)

M o n r o e C o u n t y

SPDES Partner ID - If applicable

N Y R 2 0

Address

1 4 5 P a u l R o a d

City

R o c h e s t e r

State

N Y

Zip

1 4 6 2 4 -

eMail

a s a n s o n e @ m o n r o e c o u n t y . g o v

Phone

( 5 8 5 ) 7 5 3 - 8 6 7 4

Legally Binding Agreement in accordance with GP-0-08-002 Part IV.G.?  Yes  No

What tasks/responsibilities are shared with this partner (e.g. MM1 School Programs or Multiple Tasks)?

MM1 P u b l i c e d u c a t i o n c a m p a i g n

MM2 P u b l i c p a r t i c i p a t i o n

MM3 O u t f a l l i n s p e c t i o n s , t r a i n i n g

MM4 T e c h n i c a l a s s i s t a n c e , t r a i n i n g

MM5 T e c h n i c a l a s s i s t a n c e , t r a i n i n g

MM6 P 2 A s s e s s m e n t s , t r a i n i n g

Additional tasks/responsibilities

- Watershed Improvement Strategy Best Management Practices required for MS4s in impaired watersheds included in GP-0-08-002 Part IX.

### MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID  
N Y R 2 0 A 1 1 8

### Water Quality Trends

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s are contributed to this report? 26

1. Has this MS4/Coalition produced any reports documenting water quality trends related to stormwater? If not, answer No and proceed to Minimum Control Measure One.  Yes  No

If Yes, choose one of the following

- Report(s) attached to the annual report
- Web Page(s) where report(s) is/are provided below

Please provide specific address of page where report(s) can be accessed - not home page.

URL  
 S t o r m w a t e r c o a l i t i o n . c o m

URL

URL

URL



### MS4 Annual Report Form

**This report is being submitted for the reporting period ending March 9,**

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta
---

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**3. What strategies did your MS4/Coalition use to achieve education and outreach goals during this reporting period? Check all that apply:**

- |  |                     |   |   |   |   |   |   |
|--|---------------------|---|---|---|---|---|---|
| <input checked="" type="radio"/> Construction Site Operators Trained | # Trained           | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td>1</td><td>6</td><td>6</td></tr></table>  |   |   | 1 | 6 | 6 |
|  |                     | 1   | 6 | 6 |   |   |   |
| <input type="radio"/> Direct Mailings                                | # Mailings          | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>     |   |   |   |   |   |
|  |                     |   |   |   |   |   |   |
| <input checked="" type="radio"/> Kiosks or Other Displays            | # Locations         | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td>4</td></tr></table>    |   |   |   |   | 4 |
|  |                     |   |   | 4 |   |   |   |
| <input type="radio"/> List-Serves                                    | # In List           | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>     |   |   |   |   |   |
|  |                     |   |   |   |   |   |   |
| <input type="radio"/> Mailing List                                   | # In List           | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>     |   |   |   |   |   |
|  |                     |   |   |   |   |   |   |
| <input checked="" type="radio"/> Newspaper Ads or Articles           | # Days Run          | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>     |   |   |   |   |   |
|  |                     |   |   |   |   |   |   |
| <input checked="" type="radio"/> Public Events/Presentations         | # Attendees         | <table border="1" style="display: inline-table;"><tr><td></td><td>7</td><td>7</td><td>6</td><td>4</td></tr></table> |   | 7 | 7 | 6 | 4 |
|  | 7                   | 7   | 6 | 4 |   |   |   |
| <input checked="" type="radio"/> School Program                      | # Attendees         | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td>1</td><td>5</td><td>0</td></tr></table>  |   |   | 1 | 5 | 0 |
|  |                     | 1   | 5 | 0 |   |   |   |
| <input checked="" type="radio"/> TV Spot/Program                     | # Days Run          | <table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>     |   |   |   |   |   |
|  |                     |   |   |   |   |   |   |
| <input checked="" type="radio"/> Printed Materials:                  | Total # Distributed | <table border="1" style="display: inline-table;"><tr><td></td><td>6</td><td>6</td><td>9</td><td>0</td></tr></table> |   | 6 | 6 | 9 | 0 |
|  | 6                   | 6   | 9 | 0 |   |   |   |

Locations (e.g. libraries, town offices, kiosks)

R	O	C	H	E	S	T	E	R		M	U	S	E	U	M		A	N	D		
S	C	I	E	N	C	E		C	E	N	T	E	R								
H	E	N	R	I	E	T	T	A		T	O	W	N		H	A	L	L			
H	E	N	R	I	E	T	T	A		D	P	W									

Other:  

O	n	l	i	n	e	,		r	a	d	i	o	,		s	i	g	n	s
---	---	---	---	---	---	---	--	---	---	---	---	---	---	--	---	---	---	---	---

Web Page: Provide specific web addresses - not home page. Continue on next page if additional space is needed.

URL  

w	w	w	.	H	2	O	H	e	r	o	.	o	r	g							

URL  

w	w	w	.	f	a	c	e	b	o	o	k	.	c	o	m	/	L	a	r	r	y	t	h	e	H	2	O	H	e	r	o



### MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID  
N Y R 2 0 A 1 1 8

#### 3. Web Page con't.: Provide specific web addresses - not home page.

URL

h t t p s : / / w w w . h e n r i e t t a . o r g / e n g i n e  
e r i n g / p a g e / s t o r m w a t e r - m a n a g e m e n t  
- p r o g r a m - p l a n

URL

URL

URL

URL

URL

URL

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID  
N Y R 2 0 A 1 1 8

**4. Evaluating Progress Toward Measurable Goals MCM 1**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Reduce stormwater pollution by educating the public on actions they can take to protect local water quality. The Stormwater Coalition's public education program includes the H2O Hero mass media campaign (TV, radio, print, billboard, and Facebook advertisements), social media, website, and direct engagement such as classroom and community presentations using a watershed model.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

In 2020, the Stormwater Coalition contracted with the Rochester Museum & Science Center (RMSC) to conduct stormwater public education including school and community presentations, and storm drain marking. The Coalition contracted with Causewave to implement the H2O Hero campaign. In 2020, the campaign included a \$44,000 media buy (static and video Facebook Ads, billboards,) several new static and video digital Ads were developed for use on Facebook. The H2O Hero website received 11,000 visitors during this period and a project is underway to update the site. The Facebook page currently has 1200 followers. The Instagram platform is also utilized. Coalition supported exhibits are still in place at the RMSC, Seneca Park Zoo, and Ontario Beach Robach Center. In general education activities were curtailed during this reporting period due to the Covid-19 pandemic.

**C. How many times was this observation measured or evaluated in this reporting period?**

1

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this Measurable Goal during this reporting period?**

Yes  No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes  No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Coalition will continue to support the H2O Hero campaign. A significant media buy including both digital and billboards is planned for the summer of 2021. Additional media space will be donated by Causewave and is likely to include print, and online. The campaign survey analysis report will be discussed and changes in messaging or tactics will be identified. The website enhancement project will be completed. The social media effort will continue with an emphasis on increasing reach and user engagement. The Coalition will continue to partner with the Rochester Museum & Science Center on the direct engagement portion of the public education program including presentations at schools and community events using the watershed model. Opportunities will be explored to place new H2O Hero educational signage at high traffic locations such as, Frontier Field, and the airport.

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID: N Y R 2 0 A 1 1 8

**Minimum Control Measure 2. Public Involvement/Participation**

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report? 26

**1. What opportunities were provided for public participation in implementation, development, evaluation and improvement of the Stormwater Management Program (SWMP) Plan during this reporting period? Check all that apply:**

<input checked="" type="radio"/> Cleanup Events	# Events	2
<input type="radio"/> Comments on SWMP Received	# Comments	0
<input checked="" type="radio"/> Community Hotlines	Phone # ( ) - ( )	
	Phone # ( 5 8 5 ) 7 5 3 - 7 6 0 0	
	Phone # ( ) - ( )	
	Phone # ( ) - ( )	
	Phone # ( ) - ( )	
	Phone # ( ) - ( )	
	Phone # ( ) - ( )	
<input type="radio"/> Community Meetings	# Attendees	
<input type="radio"/> Plantings	Sq. Ft.	
<input checked="" type="radio"/> Storm Drain Markings	# Drains	6 3 8
<input type="radio"/> Stakeholder Meetings	# Attendees	
<input type="radio"/> Volunteer Monitoring	# Events	
<input type="radio"/> Other:		

**2. Was public notice of availability of this annual report and Stormwater Management Program (SWMP) Plan provided?**  Yes  No

<input type="radio"/> List-Serve	# In List	
<input checked="" type="radio"/> Newspaper Advertising	# Days Run	1
<input type="radio"/> TV/Radio Notices	# Days Run	
<input type="radio"/> Other:		

Web Page URL: Enter URL(s) on the following two pages.





**MS4 Annual Report Form**

**This report is being submitted for the reporting period ending March 9,**

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta
---

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**4.a. If this report was made available on the internet, what date was it posted?**

Leave blank if this report was not posted on the internet.

0	5
---	---

 / 

0	1
---	---

 / 

2	0	2	1
---	---	---	---

**4.b. For how many days was/will this report be posted?**

3	0
---	---

If submitting a report for single MS4, answer 5.a.. If submitting a joint report, answer 5.b..

**5.a. Was an Annual Report public meeting held in this reporting period?**

Yes  No

If Yes, what was the date of the meeting?

--	--

 / 

--	--

 / 

--	--	--	--

If No, is one planned?

Yes  No

**5.b. Was an Annual Report public meeting held for all MS4s contributing to this report during this reporting period?**

Yes  No

If No, is one planned for each?

Yes  No

**6. Were comments received during this reporting period?**

Yes  No

If Yes, attach comments, responses and changes made to SWMP in response to comments to this report.

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroc County/Town of Henrietta
---

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**7. Evaluating Progress Toward Measurable Goals MCM 2**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Promote public participation in and support for the Stormwater Coalition's efforts to reduce stormwater pollution including storm drain marking, and watershed clean ups.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

During this reporting period, public participation events were greatly limited due to the Covid-19 pandemic. Municipal staff and partner organizations were greatly limited in the frequency and type of public contacts that were allowed. In the Town of Henrietta, the Henrietta Foundation had a "Trail CleanUp Day" on 6/30/2020 with about 47 participants. The Town also hosted "Make A Difference Day" in October 2020 that included yard clean-up with about 60 participants.

**C. How many times was this observation measured or evaluated in this reporting period?**

			1
--	--	--	---

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes  No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes  No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Stormwater Coalition will continue to promote storm drain marking, and watershed clean ups. During 2020, several new Facebook static and video Ads were developed to promote storm drain marking, litter clean ups, and riparian planting. These new Ads will be run during 2021 to increase public participation and should greatly increase awareness of the Coalition's volunteer opportunities. The Coalition continues to cultivate existing and new partnerships to advance its public participation program and it is anticipated that the next reporting period will reflect normal activities with the public.

### MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID  
N Y R 2 0 A 1 1 8

### Minimum Control Measure 3. Illicit Discharge Detection and Elimination

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report? 26

1. Enter the number and approx. percent of outfalls mapped: 523 # 100 %

2. How many of these outfalls have been screened for dry weather discharges during this reporting period (outfall reconnaissance inventory)? 120

3.a. What types of generating sites/sewersheds were targeted for inspection during this reporting period?

- Auto Recyclers
- Building Maintenance
- Churches
- Commercial Carwashes
- Commercial Laundry/Dry Cleaners
- Construction Vehicle Washouts
- Cross-Connections
- Distribution Centers
- Food Processing Facilities
- Garbage Truck Washouts
- Hospitals
- Improper RV Waste Disposal
- Industrial Process Water
- Other:
- Landscaping (Irrigation)
- Marinas
- Metal Plateing Operations
- Outdoor Fluid Storage
- Parking Lot Maintenance
- Printing
- Residential Carwashing
- Restaurants
- Schools and Universities
- Septic Maintenance
- Swimming Pools
- Vehicle Fueling
- Vehicle Maint./Repair Shops
- None

R e s i d e n t i a l

Sewersheds:







**MS4 Annual Report Form**

**This report is being submitted for the reporting period ending March 9,**

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta
---

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**12. Evaluating Progress Toward Measurable Goals MCM 3**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Identify and eliminate illicit discharges to the stormwater system. Provide staff training and technical assistance with outfall inspections, track down, mapping, and source control. Target IDDE education efforts at high risk businesses and the public.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

During this reporting period, the County/Coalition assisted the member MS4s with one IDDE training session. The Coalition also assisted members with system mapping to include accurate storm sewer information and outfall data. The County/Coalition also assisted with monitoring 5 local streams for pollutants. Monroe County, in partnership with the US Geological Survey (USGS), monitors Irondequoit, Northrup, Black, Oatka, and Honeoye creeks for pollutants for total phosphorous and nitrogen, nitrate and nitrite, ortho phosphorous, chloride, ammonia and total suspended solids. This program documents the impact of stormwater runoff on local waterways. A GIS Dashboard was developed to assist members with outfall inspection tracking.

**C. How many times was this observation measured or evaluated in this reporting period?**

			1
--	--	--	---

*(ex.: samples/participants/events)*

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes    No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes    No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Coalition will continue to assist the MS4s with outfall inspections and developing system mapping. Monroe County has a contract to conduct GIS system mapping and development of a comprehensive county outfall map. ESRI Survey 123 has been used to conduct inspections and collect digital data. Outfall inspection/IDDE trainings are being planned to educate DPW workers on how to accurately inspect an outfall and how to follow up if issues are identified.

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta									
---	--	--	--	--	--	--	--	--	--

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**Minimum Control Measures 4 and 5.**  
**Construction Site and Post-Construction Control**

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report? 

	2	6
--	---	---

**1a. Has each MS4 contributing to this report adopted a law, ordinance or other regulatory mechanism that provides equivalent protection to the NYS SPDES General Permit for Stormwater Discharges from Construction Activities?**  Yes  No

**1b. Has each Town, City and/or Village contributing to this report documented that the law is equivalent to a NYSDEC Sample Local Law for Stormwater Management and Erosion and Sediment Control through either an attorney certification or using the NYSDEC Gap Analysis Workbook?**  Yes  No  NT

If Yes, Towns, Cities and Villages provide date of equivalent NYS Sample Local Law.  
 09/2004  03/2006  NT

**2. Does your MS4/Coalition have a SWPPP review procedure in place?**  Yes  No

**3. How many Construction Stormwater Pollution Prevention Plans (SWPPPs) have been reviewed in this reporting period?**

		7
--	--	---

**4. Does your MS4/Coalition have a mechanism for receipt and consideration of public comments related to construction SWPPPs?**  Yes  No  NT

If Yes, how many public comments were received during this reporting period? 

		0
--	--	---

**5. Does your MS4/Coalition provide education and training for contractors about the local SWPPP process?**  Yes  No

**6. Identify which of the following types of enforcement actions you used during the reporting period for construction activities, indicate the number of actions, or note those for which you do not have authority:**

- |  |   |  |  |   |   |  |   |   |                                    |
|--|---|--|--|---|---|--|---|---|------------------------------------|
| <input checked="" type="radio"/> Notices of Violation  | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td>2</td><td>6</td></tr></table> |  |   |   |  | 2 | 6 | <input type="radio"/> No Authority |
|  |   |  |  | 2 | 6 |  |   |   |                                    |
| <input checked="" type="radio"/> Stop Work Orders      | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td>1</td><td> </td></tr></table> |  |   |   |  | 1 |   | <input type="radio"/> No Authority |
|  |   |  |  | 1 |   |  |   |   |                                    |
| <input type="radio"/> Criminal Actions                 | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Termination of Contracts         | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Administrative Fines             | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Civil Penalties                  | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Administrative Orders            | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Enforcement Actions or Sanctions | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |
| <input type="radio"/> Other                            | # | <table border="1" style="display: inline-table; vertical-align: middle;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> |  |   |   |  |   |   | <input type="radio"/> No Authority |
|  |   |  |  |   |   |  |   |   |                                    |

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta																																							
---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**Minimum Control Measure 4. Construction Site Stormwater Runoff Control**

The information in this section is being reported (check one):

- On behalf of an individual MS4  
 On behalf of a coalition

How many MS4s contributed to this report? 

2	6
---	---

1. How many construction projects have been authorized for disturbances of one acre or more during this reporting period? 

		5
--	--	---
  2. How many construction projects disturbing at least one acre were active in your jurisdiction during this reporting period? 

	3	1
--	---	---
  3. What percent of active construction sites were inspected during this reporting period?  NT 

1	0	0
---	---	---

 %
  4. What percent of active construction sites were inspected more than once?  NT 

1	0	0
---	---	---

 %
  5. Do all inspectors working on behalf of the MS4s contributing to this report use the NYS Construction Stormwater Inspection Manual?  Yes  No  NT
  6. Does your MS4/Coalition provide public access to Stormwater Pollution Prevention Plans (SWPPPs) of construction projects that are subject to MS4 review and approval?  Yes  No  NT
- If your MS4 is Non-Traditional, are SWPPPs of construction projects made available for public review?  Yes  No

If Yes, use the following page to identify location(s) where SWPPPs can be accessed.

### MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID: NYR20A118

6. con't.:

Submit additional pages as needed.

● MS4/Coalition Office

Department

T o w n H a l l - E n g i n e e r i n g D e p t .

Address

4 7 5 C a l k i n s R o a d

City

H e n r i e t t a

Zip

N Y

1 4 4 6 7 -

Phone

( 5 8 5 ) 3 5 9 - 7 0 6 8

○ Library

Address

City

Zip

-

Phone

( ) -

○ Other

Address

City

Zip

-

Phone

( ) -

○ Web Page URL(s): Please provide specific address where SWPPPs can be accessed - not home page.

URL

URL

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**7. Evaluating Progress Toward Measurable Goals MCM 4**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Minimize instances of sediment leaving construction sites to the maximum extent practicable. Provide annual erosion and sediment control training and technical assistance to municipal staff, contractors, developers, and consulting engineers. Municipality will inspect active construction sites, and the MS4 will respond to problems in a timely manner.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

The Stormwater Coalition of Monroe County contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the member MS4s. During this reporting period, the SWCD responded to 111 requests including construction site inspections, staff training, and permit assistance. SWCD provided 3 training sessions with 146 attendees at the 4-hour sediment and erosion training classes. SWCD also provided the Stormwater Management Training Series in which 23 municipal staff attended all classes. The Training Series classes are full day with each class covering a different technical topic. The construction industry and municipal operations were curtailed during this reporting period due to the Covid-19 pandemic.

**C. How many times was this observation measured or evaluated in this reporting period?**

			1
--	--	--	---

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes  No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes  No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

During the next reporting cycle the Stormwater Coalition will continue to partner with the Soil & Water Conservation District to provide technical assistance and reduce stormwater pollution associated with construction activity. Education and technical support activities are expected to resume to normal levels during the next reporting period.



**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2021

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Henrietta

SPDES ID: N Y R 2 0 A 1 1 8

**Minimum Control Measure 5. Post-Construction Stormwater Management**

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report? 26

**1. How many and what type of post-construction stormwater management practices has your MS4/Coalition inventoried, inspected and maintained in this reporting period?**

	# Inventoried	# Inspections	# Times Maintained
<input type="radio"/> Alternative Practices	1 0	5	
<input type="radio"/> Filter Systems	1 6	6	
<input type="radio"/> Infiltration Basins	9 2	5 4	3
<input type="radio"/> Open Channels	2 8	2 1	2
<input type="radio"/> Ponds	1 2 5	4 1	
<input type="radio"/> Wetlands	2 7	5	
<input type="radio"/> Other	3	0	

**2. Do you use an electronic tool (e.g. GIS, database, spreadsheet) to track post-construction BMPs, inspections and maintenance?**  Yes  No

**3. What types of non-structural practices have been used to implement Low Impact Development/Better Site Design/Green Infrastructure principles?**

- Building Codes  Municipal Comprehensive Plans
- Overlay Districts  Open Space Preservation Program
- Zoning  Local Law or Ordinance
- None  Land Use Regulation/Zoning
- Watershed Plans  Other Comprehensive Plan

Other:

S i t e P l a n R e v i e w P r o c e s s

**MS4 Annual Report Form**

**This report is being submitted for the reporting period ending March 9,**

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of Henricitta

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**4a. Are the MS4s contributing to this report involved in a regional/watershed wide planning effort?**

Yes  No

**4b. Does the MS4 have a banking and credit system for stormwater management practices?**

Yes  No

**4c. Do the SWMP Plans for each MS4 contributing to this report include a protocol for evaluation and approval of banking and credit of alternative siting of a stormwater management practice?**

Yes  No

**4d. How many stormwater management practices have been implemented as part of this system in this reporting period?**

	1	8
--	---	---

**5. What percent of municipal officials/MS4 staff responsible for program implementation attended training on Low Impace Development (LID), Better Site Design (BSD) and other Green Infrastructure principles in this reporting period?**

		0
--	--	---

 %

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**6. Evaluating Progress Toward Measurable Goals MCM 5**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Minimize stormwater pollution through the use of effective post construction stormwater management practices. Provide annual training for municipal staff and the development community on stormwater management, green infrastructure, inspections, and maintenance. Inspect stormwater management practices at least once every three years and perform maintenance as needed. The SMP inspection dashboard was completed and training provided

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

The Stormwater Coalition contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the MS4 members. Technical assistance includes SWPPP reviews and training on green infrastructure and inspecting stormwater management practices (SMPs). During this reporting period, the SWCD responded to 111 requests for technical assistance. 146 municipal staff, engineers, and construction site operators attended the Stormwater Management Training Series. The Coalition conducted pond inspections on behalf of the MS4s. The Coalition's Construction Task Group developed new SMP inspection forms using Arc GIS Survey123 application. The pond and bioretention forms are ready for use in the field using a mobile device. The Survey123 forms for other SMPs have been developed also. Significant progress was made during this reporting period on the development of this tool. Municipal activities however were generally limited due to the Covid-19 pandemic.

**C. How many times was this observation measured or evaluated in this reporting period?**

			1
--	--	--	---

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes  No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes  No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Stormwater Coalition will continue to partner with the SWCD to provide construction technical assistance. The Coalition's Construction Task Group will advance key projects including the continued testing and use of GIS apps to inspect post construction SMPs. The Coalition-wide GIS of SMPs is completed and additional training and inspection/maintenance support will be provided.

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition 

Stormwater Coalition of Monroe County/Town of Henrietta																																							
---	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SPDES ID  

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**Minimum Control Measure 6. Stormwater Management for Municipal Operations**

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report? 

2	6
---	---

1. Choose/list each municipal operation/facility that contributes or may potentially contribute Pollutants of Concern to the MS4 system. For each operation/facility indicate whether the operation/facility has been addressed in the MS4's/Coalition's Stormwater Management Program(SWMP) Plan and whether a self-assessment has been performed during the reporting period. A self-assessment is performed to: 1) determine the sources of pollutants potentially generated by the permittee's operations and facilities; 2) evaluate the effectiveness of existing programs and 3) identify the municipal operations and facilities that will be addressed by the pollution prevention and good housekeeping program, if it's not done already.

<u>Operation/Activity/Facility</u>	<u>Addressed in SWMP?</u>		<u>Self-Assessment Operation/Activity/Facility performed within the past 3 years?</u>	
Street Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Bridge Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Winter Road Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Salt Storage.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Solid Waste Management.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
New Municipal Construction and Land Disturbance..	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Right of Way Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Marine Operations.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Hydrologic Habitat Modification.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Parks and Open Space.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Municipal Building.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Stormwater System Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Vehicle and Fleet Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Other.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No

**MS4 Annual Report Form**

**This report is being submitted for the reporting period ending March 9,**

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

SPDES ID

**2. Provide the following information about municipal operations good housekeeping programs:**

- Parking Lots Swept (Number of acres X Number of times swept) # Acres
- Streets Swept (Number of miles X Number of times swept) # Miles
- Catch Basins Inspected and Cleaned Where Necessary #
- Post Construction Control Stormwater Management Practices Inspected and Cleaned Where Necessary #
- Phosphorus Applied In Chemical Fertilizer # Lbs.
- Nitrogen Applied In Chemical Fertilizer # Lbs.
- Pesticide/Herbicide Applied (Number of acres to which pesticide/herbicide was applied X Number of times applied to the nearest tenth.) # Acres

**3. How many stormwater management trainings have been provided to municipal employees during this reporting period?**

**4. What was the date of the last training?**   /   /

**5. How many municipal employees have been trained in this reporting period?**

**6. What percent of municipal employees in relevant positions and departments receive stormwater management training?**     %

**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 

2	0	2	1
---	---	---	---

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

SPDES ID

N	Y	R	2	0	A	1	1	8
---	---	---	---	---	---	---	---	---

**7. Evaluating Progress Toward Measurable Goals MCM 6**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Reduce stormwater pollution associated with municipal facilities and operations to the maximum extent possible. Train staff on stormwater pollution prevention. Provide assistance to residents on proper disposal of hazardous materials.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

The Monroe County Ecopark is open twice weekly for residents to bring household hazardous waste, electronics, and recyclables. In 2020, the Ecopark was used by 45,000 residents. 317 tons of household hazardous waste was collected and diverted as well as over 6,800 lbs of pharmaceutical waste. Monroe County created a new ecopark promotional video that includes the "only rain down the drain" stormwater messaging. Pet waste messaging was also an important part of the 2020 education program.

**C. How many times was this observation measured or evaluated in this reporting period?**

			1
--	--	--	---

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes  No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes  No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

During the next reporting cycle, the Stormwater Coalition will continue to utilize the IDDE/P2 Task Group to address areas of concern that were identified by the IDDE/P2 Survey and to work on projects addressing these needs. Pollution prevention assessments and trainings will be conducted. Pet waste stations will be provided to members that request them. Staff training will resume as restrictions due to Covid are relaxed.