

Overall Financial Status

- The Town's fiscal health remains very strong.
- The sales tax revenues continue to exceed expectations, even with the "sales tax holiday" for most of 2022, and mortgage tax revenues remained strong.
- In most cases, our fund balances have increased, even with some major expenditures from them. Of course, the General Fund Balance can be a little deceptive since we allocate almost half of that each year to keep the tax levy flat.
- There continues to be a large number of major projects in Town as well as a whole slew of smaller ones, resulting in large fee collections which means the Building & Fire Prevention and the Engineering & Planning departments are fully funded by developers and not by other revenues.

2022 Budget Year in Review

Fund	Expenses	Revenues
General	\$1,408,000 under (1) (2)	\$6,000,000 over (3)
Highway	\$416,000 under (1) (2)	\$315,000 over (4)
Library	\$162,700 under (1)	\$6,400 over
Drainage	\$18,900 under	\$12,000 over (5)
Sewer	\$85,200 under	\$200,000 over (5)

- All fund expenses were under budget and all fund revenues were over budget, which is good for the Town.
- However, some of the under-budget numbers are due to delays in capital purchases due to supply chain issues.
- Sales Tax Revenues were \$3.5M over expectations and Mortgage Tax Revenues were \$1.4M over expectations.
- Wherever final quarter or final months were not available, estimates were used based on tracking growth.

(1) Open head count, including benefits, etcetera
 (2) Capital outlays put on hold, including unavailability of vehicles
 (3) Massive spike in Sales & Mortgage Taxes
 (4) Performed work for other Gov't entities
 (5) Additional Sewer Rents for commercial/apartment properties brought online during the year

2023 Adopted Budget

- Spending on Capital Projects and Equipment is roughly double that of 2022.
- Personnel Costs, including payroll and benefits, account for nearly half of the Town's budget.
- The new Town Court is being handled through its own budget, and is not shown here. It is being funded through ARPA funds, sales tax windfalls, and other non-property tax based revenues.

➤ Exclusive of the Transportation District Project funded by the District Fund balance and the E. River Road Mitigation Project funded by Developers.

2023 Budget Expenditures vs Prior Years

- Overall budget rose from \$24.6M in 2022 to \$25.7M in 2023, or 4.5%
- \$4.5M of the 2022 General Fund Balance was applied to the 2023 Budget to keep the Tax Levy flat.
- The new Town Court is in a separate budget.



Effect of the new budget on the Tax Rate

- With the property values soaring due to the crazy real estate market, and
- With the Tax Levy being held flat (minor variations due to timing of new PILOTS and certiorari actions),
- It means the Tax Rate has dropped from \$1.40 in 2019 down to \$1.06 in 2023 – the lowest it has ever been in modern times and the lowest in the County.

Sales & Mortgage Taxes Exceed Expectations, Again

- Even though we continue to increase the expected revenues from both Sales and Mortgage Taxes, they continue to exceed those expectations.
- The Town contributes a large portion of that average to keep the Tax Levy flat even as salaries and other expenses see significant increases, especially these past two years.
- We will continue to grow the expected revenues but will do so conservatively as we do not want to end up with a shortfall.

2022 End of Year Fund Balances

Fund	End of 2021	End of 2022	Change	Target	Variance
General	\$ 9,793,310	\$ 13,687,475	39.8%	\$ 3,626,119	277.5%
Highway	\$ 655,578	\$ 1,127,730	72.0%	\$ 1,328,734	-15.1%
Library	\$ 303,578	\$ 194,074	-36.1%	\$ 666,695	-70.9%
G/H/L Cmb.	\$ 10,752,466	\$ 15,009,279	39.4%	\$ 5,621,548	167.0%
Drainage	\$ 1,342,912	\$ 1,073,199	-20.1%	\$ 761,009	41.0%
Sewer	\$ 3,118,360	\$ 2,872,996	-7.9%	\$ 1,508,123	90.5%

- Since General Funds can be shifted to Highway and Library, but not the other way around, we leave the fund balances in General until they are needed. As such, we look at the General, Highway, and Library combined when analyzing fund balances.
- We anticipate using roughly \$4.5M of the General Fund Balance towards the 2024 Budget to keep taxes down.
- We anticipate using roughly \$3.5M of the General Fund Balance towards the construction of the new Town Court and other capital projects.

Major Expenditures in 2022 and 2023

- The new Sewer Garage has been our largest expenditure in 2022, with supply chain issues and high construction costs putting it over budget at \$1,650,000 across 2022 & 2023.
- We have replaced our vehicles and equipment per schedule, with a total of \$1,050,000 across all departments. Many of these pushed forward into 2023 due to supply chain issues.
- We anticipate doing \$450,000 worth of repairs to our basketball, tennis, and pickleball courts in our Town Parks.
- We anticipate installing \$100,000 worth of new sidewalks in 2023.

New Town Court Budget

- Estimated construction costs: \$7,500,000
- ARPA Funds: \$4,435,825
- State Aid: \$500,000 (in process)
- Fund Balance: \$2,564,175
- Total Revenues: \$7,500,000

- Roughly \$1M of ARPA funds is earmarked for new infrastructure, but it is safer and easier to do a single filing with the Treasury and to do so now, prior to the expiration of the funds. General Fund Balance will instead be used on the new infrastructure.
- The first three bid packages (site/demolition, foundation, structural steel) have come in at or under budget.

Development in Town – Updates

2023 STATE OF THE TOWN – HENRIETTA, NY

URMC Orthopedic Center at the Mall



The Surgery Center is opened this winter. The tower offices are expected to open this fall.

Wiregrass Office Park



Both DSS/Premiere Packing and MSI Rochester opened in 2022 in their new facilities on Wiregrass Parkway

Car Washes – Ruby and Delta Sonic



Ruby Car Wash opened in Town Center Plaza and Delta Sonic continued its remodeling on West Henrietta Road

RIT Student Hall for Exploration and Development



Portions of RIT's SHED are scheduled to be open for Fall of 2023

New Apartments – Edgewater and ROC River



Units in the Edgewater (market rate) and ROC River (student) apartments, on East River Road and Lehigh Station Road, are expected to open Fall 2023.


New Apartments – Dunwood Green and Genesee Pointe



Dunwood Green, located at Locust Hill Country Club, is completing the interior of one building and starting the foundations and framing of the next.

After a delay, the Genesee Pointe Townhouse project is starting up again, located on Riverton Parcel E off of Scottsville-West Henrietta Road.

Fairways at Riverton and Lehigh Ridge Developments



Fairways at Riverton has needed to clear hurdles at the State but has just begun site work. Lehigh Ridge is on hold as material and utility costs have pushed the per-lot cost too high for the size homes proposed.

Housing Developments in Later Phases



Howlett Acres is finishing Section 3.
 Queen's Park is finishing Section 2 & starting Section 3.
 Fox Field has begun work on Section 2.
 Forest View has begun work on Section 2.

Senior Housing – Marketplace and Masons



The Marketplace Apartments, an affordable senior housing project done under the Mixed-Use Development overlay district, has begun construction.
 The Masonic Care Community, a senior housing complex approved for development on the northeast corner of Middle Road and Erie Station Road, has begun installing utilities.

Proposed Apartment Complexes in Process



Southridge Landing Apartments were approved for affordable apartments located on the corner of East Henrietta Road and Calkins Road
 East Henrietta Apartments, 2160 East Henrietta Road, are still in the process as they try to address the potential adverse conditions identified in the SEQR process.

Development in Town – New Projects



2023 STATE OF THE TOWN – HENRIETTA, NY

Floor & Décor and RIT Saunders College of Business



Floor & Décor has knocked down the former Macy's to make way for its new showroom at Marketplace Mall.
 RIT has begun construction on a major expansion of the Saunders College of Business.

CooperVision Expansion & T-Mobile Call Center



CooperVision is constructing a significant expansion, 154,950 square feet, to their facility on Thruway Park.

The outer shell of the T-Mobile call center is largely complete. T-Mobile will start the hiring process soon at a temporary facility with the new facility and up to 1,000 new jobs expected in 2024.

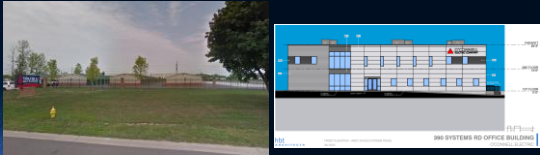
Expansion/Relocation – Tesla and iSmash



Tesla is relocating to a larger facility at the former York Furniture Store on West Henrietta Road.

iSmash has expanded into a new location a few doors down in Frontier Plaza on Jefferson Road.

Tru Blu Self Storage and O’Connell Electric



Tru Blu Self Storage is expanding its facility at 68 Goodway Drive.

O’Connell Electric is adding a second building on its site at 390 Systems Road.

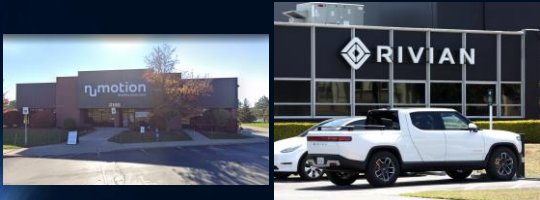
West Herr Expansions for Mercedes-Benz and BMW



West Herr Mercedes-Benz is converting a building located at 2249 Lehigh Station Road into a service center for Sprinter vans.

West Herr BMW is finishing a remodeling and expansion of their dealership’s service center at Calkins Road and West Henrietta Road.

Specialty Vehicles – NuMotion and Rivian



NuMotion, who customizes vans for wheelchair and other mobility needs, has become a specialty vehicle dealership for VMI wheelchair accessible vans.

Rivian, makers of electric trucks, is opening a specialty vehicle dealership and service facility at 65 Becker Road.

New Hotels – LaQuita and Towneplace Suites



LaQuita by Wyndham is proposed for the site south of the Henrietta Public Library on Fair Avenue.

Towneplace Suites by Marriott is proposed for the site north of Taco Bell on Kenneth Drive.

Panera Bread and Golden Harvest Bakery



Panera Bread is relocating to Minotti Crossings on Jefferson Road in front of Hobby Lobby, adding a drive through to their sit down and take out service.



Golden Harvest Bakery & Café opened at 368 Jefferson Road in the former China Gate location.

Reuse – BJ’s Restaurant and Shake Shack



BJ’s Restaurant and Brewhouse, no relation to the wholesale company, is being built on the site of the former Macaroni Grill on Jefferson Road.



Shake Shack is opening its first upstate/western New York restaurant on the site of the former Denny’s at Clay Road and Jefferson Road.

Reuse – Mochinut and Roc Pho Shop



Mochinut Rochester opened in conjunction with Seafood Harbor with a Mongolian BBQ to be added later this year, at 544 Jefferson Road.



Roc Pho Shop is remodeling the former Calios / former Pickle Nicks location, located at 339 Jefferson Road.

Reuse at 1100 Hylan – Patty Shack and Starbucks



Patty Shack has opened up in the vacant suite next to Yolicity.



A Starbucks will use a portion of the former Pizzeria Uno’s building with a future second restaurant going in the other portion.

Mall Reuse – Empanada Stop, Zoke, and Pita Chik

- Juan & Maria’s Empanada Stop, a local staple at the Rochester Public Market, is expected to open this month in the Marketplace Mall Food Court.
- Zoke, a locally owned bar and grill, is opening this spring in the Marketplace Mall space once occupied by the Melting Pot.
- Pita Chik, a locally owned restaurant opening its second location, is expected to move into the Marketplace Mall Food Court this summer.



Curry House of India, Overtime Eats, Breaddough



Breaddough Bakery has opened up at 3675 W Henrietta Rd



Overtime Eats has opened up in the Rochester Sports Garden



Curry House of India has opened up at 3047 W Henrietta Rd



Building and Fire Prevention

- **Permits Issued: 1,614**
 - Residential Permits Issued: 546
 - Commercial Permits Issued: 193
 - New Sign Permits Issued: 79
 - Fire Permits Issued: 387
 - Other Permits Issued: 409
- **Permit Fees Collected: \$2,704,642**
 - Commercial Fees Collected: \$2,218,167
 - Residential Fees Collected: \$163,472
 - Sign, Fire, and Other Fees: \$323,003
- **Total Violations Issued: 1,388**
 - Appearance tickets issued: 976
 - Lawns mowed: 220
- **Variations Processed: 92**
- **Special Use Permits: 51**

The former Macy's building at the Mall being demolished to make way for a new Floor & Décor showroom.

Engineering and Planning

- **Planning Board Approvals**
 - Site Plan Approvals: 25
 - Subdivision Approvals: 10
- **Active Projects in Town**
 - Construction Started: 59
 - Finishing Plans: 13
- **Major Town Projects Engineered**
 - New Sewer Building, New Town Court
 - Lehigh Station Sewer, Phase 2
 - Middle Road Water Project
 - River Meadow Slip-lining Project
 - Five active sidewalk projects

Town Clerk's Office

- Improved Town Clerk's Office counter now have four stations, including an ADA accessible station.
- Have been developing the information for MapLink, an interactive zoning map that incorporates the Town Code and should make it easier to find dimensional requirements, allowable uses, zoning districts, and other property information.
- After a COVID-induced 3-year hiatus, we held another Passport Saturday event in 2022.
- Separate camera for interpreter at Town Board meetings to improve their visibility.

Assessor's Office

- Opted into the increased income limits for the Senior Limited Income and Persons with Disabilities Limited Income exemptions.
- Sent 12,000+ letters to inform the residents as the higher limits means more people can participate.
- Also held two in-person sessions.
- Despite some recent slow down in the growth, the real estate market was still growing at an incredible rate for vast majority of the year that the Real Property Tax Law uses for assessment.

Information Technology

- Installed new antivirus software, including Extended Detection and Response, which allows us to capture malicious activity at the endpoint level and block it or isolate the PC completely.
- Updated to the latest version of Docuware, including numerous fixes.
- We replaced and retired our Datto Backup appliance last year, saving us over \$6000 per year in subscription costs.
- We have replaced 20% of our desktops with the goal of replacing them all over 5-years.
- We added and upgraded our WiFi access points at the Senior Center and DPW, with more on the way.
- We have switched to Mailstore for email archiving, adding journaling and better search capability.
- Upgraded most of our 3G devices to 4G or 5G in preparation for the 3G network shutdown.
- Rolled out Two Factor authentication for all our email users, saving money on cyber security insurance and being NY State Shield Act compliant.

Deputy Town Supervisor

- The Town has completed the lengthy process to initiate the street light buyback, industrial grade audit, and leasing arrangement for the LED street light upgrades. Work should start this year.
- The Town is actively working with farmers and not-for-profits to see if a large scale solar array makes sense for their property.
- The Town is pursuing a town-wide vermiculture composting program.



The large scale solar array on the Remelt Farm has been operating for a year now. The Remelts have used the fenced-in area around the arrays as a clear safe place to grow mums, including creating a large tank irrigation system to keep them watered.

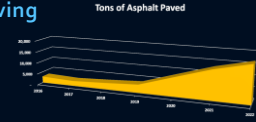



Department of Public Works

2023 STATE OF THE TOWN – HENRIETTA, NY


Highway Department – Paving

- For the fifth year in a row, the Highway Department has set a new record in amount of asphalt paved, laying 16,625 tons in 2022.
- Highway has been taking on County Work in order to cover costs of additional operators, giving us more plowing capability at no additional cost. 2023 work includes:
 - Northernmost portion of East River Road
 - Western end of Lehigh Station Road
 - Assist with Hylan Drive culvert lining

Highway Department – Winter Work

- Taking advantage of a mild winter, Highway has been repairing and replacing storm drainage and gutters along road sides started last fall.
- The DPW Garage has begun making its own concrete risers, saving the Town thousands of dollars each project.
- Grading work has begun this winter on the new fill site on Middle Road.
- When snow or ice has hit, our crews have been out, including salting before the snow or ice starts to fall to try to prevent icy conditions.





Sewer and Drainage Department

- Work continues on the new garage for Sewer and Drainage with an expected completion date this spring.
- The next slip-lining projects are Sienna Drive and River Meadow Drive.
- The Department has:
 - Responded to 72 sewer back up calls
 - Flushed and cleaned 3.7 miles of sewer main
 - Inspected 2.3 miles of sewer main
- A new Vector Truck, arriving this summer, will help with the above.




Grounds and Facilities

- Town crews rebuilt the counter in the Town Clerk's Office, working around their schedule to minimize impact on residents.
- Crews have been removing dead trees, especially ash trees, from Town parks. A new stump grinder will help with the final removal and restoration of lawn.
- Crews have been working on many of the improvements to Town Parks including the Dog Park to eliminate backwater eddies.
- And of course, crews have been mowing a lot of lawn.



Library 2022 Highlights

- The library eliminated overdue fees, making books more accessible to vulnerable members of our community.
- We are now offering at least 12 children's story times a week – the most of any library in Monroe County.
- In 2022, those story times served **15,757** children and their caregivers.
- We debuted our Tiny Art Show in the summer of 2022, which included over 250 pieces of art submitted by community members of all ages.




Library Usage is SOARING!

- 174,733** people visited the library in 2022 – a 45% increase from the previous year.
- 367,849** books and other items were checked in 2022 – a 7% increase from the previous year.
- 56,738** ebooks and digital audiobooks were downloaded in 2022 – a 7% increase from the previous year.
- 23,048** people attended library classes and workshops in 2022 – a 140% increase from the previous year.
- 9,588** new books added in 2022.




The Public Library – More than just books!

- The Library served as an Early Voting site, in addition to serving as a Voting site on election day.
- The community, craft, and study rooms have seen a lot more use as we have come out of the pandemic.
- The computers see a lot of use, especially for those who do not have adequate computing or network connectivity at home.
- The Library's Tech Tutors work one-on-one with people to help them learn how to use computers, the Internet, and portable devices.
- We're one of the few libraries in Monroe County that offers test proctoring.
- The Library hosts the annual Rush-Henrietta Central School District art shows.



Celebrations at the Library

- The Library celebrated many events, including:
 - Holiday Light and Magic* along with the Rec Center and Senior Center
 - "Noon Year's Eve" for kids to welcome in the new year
 - Numerous holidays including Diwali
- We celebrated Library Board Secretary (and Town Historian) Tina Thompson receiving the Velma K. Moore Award from the Library Trustees Association.
- We celebrated the Summer Solstice with Color Henrietta Green and other community groups.
- We also celebrated our third anniversary in the new building.



Saying Goodbye to a Dear Old Friend

- It is with mixed feelings we say goodbye to a dear old friend in our former home at 455 Calkins Road.
- The Town explored the possibility of reusing the old library as the new Town Court but issues with the HVAC system, the non-ADA compliant restrooms, the falling infrastructure in the walls, the lack of a distributed ventilation system, and many other issues meant it was cheaper to demolish and build new.
- But memorabilia from the former library will hang in the new Town Court as a reminder of what once was.





Parks and Recreation

2023 STATE OF THE TOWN – HENRIETTA, NY

Parks and Recreation 2022 Highlights

- With the pandemic largely behind us, special events have come back to the forefront and we have worked to expand on those events.
- We continue to make improvements to our facilities, including a generator for the Senior Center to allow it to serve our seniors, even during power outages.
- We have added UPK sessions at the Rec Center.
- We are adding a Ninja rig to gymnastics and now also support Special Olympics Gymnastics.




Memorial Day Parade



The 4th of July



Summer Concert Series & Farmer's Market



Make a Difference Day



Holiday Lights and Magic!

Gymnastics

- Henrietta Gymnastics hosted the Winter Fun Invitational on February 18-19, 2023. 202 Athletes from 6 gymnastics clubs attended.
- Highlights:
 - Evelyn Buttaccio won 1st place All-Around in Level 7
 - Level 2's Cailyn Mannigan, Charlotte Haley, and Mia Gillett took 1st, 2nd, and 4th places, respectively, on Balance Beam.
 - The team honored high school Senior, Sapna Gupta.
 - 24 participants from the Henrietta recreational and developmental classes participated in their very first competition.

The Senior Center

- Numbers are way up for in-person lunches and exercise classes. It's great to everyone back together again.
- In the Spring of 2022, the Senior Center welcomed DEAR (Deaf Elders Around Rochester) to their new gathering place at the Henrietta Senior Center. The group meets one Friday a month to play cards, exercise and socialize.
- Breakfast with Santa returned in December 2022.
- A generator is being installed at the Senior Center, allowing it to be a warming area for Seniors in the event of a major power outage.

Tinker Homestead and Hansen Nature Center

- The park returned to a full schedule of events and activities for the year:
 - 12 community programs, including nature treks, beekeeping, yoga, and school visits.
 - 40 community events, including Wild Tinker, Harvest Festival, Earth Day, and Tinker Homestead Art Show, expanded thanks to a grant from Humanities NY.
- The Homestead and Nature Center received numerous donations, including historic farming equipment, sleigh, carriage, forge, and a large taxidermy collection from NYS DEC Region 8.
- Thanks to all the volunteers who help make Tinker possible.

Park Improvements

- Breese Park
 - The Fitness Trail not only was completed, but received an award for design.
 - Restrooms are being added this year with the funds from Assemblymember Bronson.
- Veterans Memorial Park
 - The basketball and tennis courts are being resurfaced and enlarged to also include outdoor pickleball courts.
 - The lights for the ball fields are being upgraded to LED fixtures and the ball fields are being repaired and improved.
 - Air Conditioning was added to all cabins that did not have AC.

New Town Historic Park

- Ann Stevens and Bill Shattuck purchased the former Three Sisters Ice Cream property and have worked at converting it to a historic park.
- They then sold it to the Town for what they paid for the property, but included all of their improvements.
- The Town is adding a playset, restrooms, an improved parking lot, and running the utilities for the history pavilion and a fountain that has been designed for the park.
- It is named Chapman's Corners in honor of the historic property there.



New County Park

- The Town has made it a priority to preserving open space through Conservation Clustering.
- A combined parcel totaling over 70-acres will be transferred to Monroe County Parks to create a new County Park, the first in Henrietta and the first in roughly 50 years.
- A master planning process will begin this year.
- County Executive Adam Bello and I will hold a press conference on Friday to provide more details.
- Executive Bello has agreed that a pavilion or similar feature in the park will be named in honor of Peter Minotti.






Town Historian

2023 STATE OF THE TOWN – HENRIETTA, NY




Additions to the Town’s Historic Collections

- The Tinker Homestead and Farm Museum received a donation of an 1890s cylinder music box that belonged to John Aldridge’s mother Marion.
- Two interns from Geneseo were able to accession documents given to the historian’s office by Lucien Morin. Lou Morin served on the Town Board from 1959 through 1965 before being elected as County Executive.
- We have acquired some items from the Estate of John Virgilio, including this WWI helmet. The American Legion Post was named for two local WWI veterans, Frank M. Ely and Arthur V. Fagan.

West Henrietta Hamlet Historic District

- In an ongoing effort to preserve the historic character of the West Henrietta Hamlet, Historic Site Committee members have been working to create the West Henrietta Hamlet Historic District.
- This will not only provide additional protections for the preservation of historic properties, but it will enable homeowners to more easily pursue both State and Federal grants to help preserve or restore their historic properties.



Restoration of Cartwright’s Inn


- I am happy to announce that the developer I have been working with in regards to the restoration of Cartwright’s Inn has closed, or perhaps is closing today, on the purchase of the Cartwright’s Inn property.
- It is too early to report the plans, but I can say that they include the restoration of both the restaurant and the house.
- Any additional buildings added to the property will be in a style consistent with the West Henrietta Hamlet.





Challenges and Opportunities

2023 STATE OF THE TOWN – HENRIETTA, NY




Possible Referendum on Spray Pad

- There are a lot of projects we've been wanting to do but have not been able to do so due to funding, a Spray Pad among them.
- We will be holding public information sessions about the possibility of a modest increase in taxes to fund a Spray Pad for Veterans Memorial Park in 2023.
- In subsequent years, those additional tax revenues would go towards other capital improvements to our parks and facilities, such as new cabins, pavilions, and meeting rooms.




Questions Surrounding Riverton Golf Course

- The current operator has been saying that he may not continue to operate the Riverton Golf Course.
- The Town has paid for appraisals to establish a fair market value and has offered to purchase the clubhouse facility but the current owner has asked for a much higher price yet has not provided an appraisal to back up the market value.
- The Town is investigating other options for a club house.
- We have a long-time Golf Course Superintendent who would help us.



What will future revenues look like?

- Obviously, we don't know that answer. However, every year we think, "The sales tax revenues have to fall off this year," they have not.
- But because we operate by budgeting conservatively and applying surplus fund balances to the next year's budget, we effectively have a one year cushion.
- At the same time, we constantly look for ways to be more efficient, such as exploring the possibility of eliminating smaller greenbelts which are time consuming to maintain.





Thank You!

2023 STATE OF THE TOWN – HENRIETTA, NY